

“ All Birds find shelter during a rain. But Eagle avoids rain by flying above the Clouds. Problems are common, but attitude makes the difference. ”

-DR. APJ ABDUL KALAM

AWARD & RECOGNITION

☛ Institute has been awarded for Excellence in Education Certificate by Shri Ram Naik, Hon'ble Governor, Uttar Pradesh in June, 2019.

☛ Secured 1st position in KEL Parikrama in September'18. Institute has got Certificate of Excellence for "Best Emerging Institute of Engineering from Eastern UP (Under Pvt. College Category).

☛ One Planet Research (INDO ITALIAN RESEARCH CENTRE), New Delhi has awarded to Ashoka institute as a "Best Academic Institute In The Eastern Uttar Pradesh" under the guidance of Mr. Amit Maurya.

☛ Got the Education Excellence Award for Best Infrastructure amongst Pvt Engg. College in Eastern UP.

☛ Has been awarded as Ranked No.1 Pvt Engg. Institute for Academics in Varanasi in 2014 by National Education Excellence.

☛ Excellence award for Higher Education in Brand Icon 2018- Excellence in Business by The Times of India Group.

☛ In WORLD BRAND SUMMIT DUBAI-2016 awarded as "Emerging Technical Campus of the Year"

☛ Award for Excellence of Education as "Most Promising Pvt. Technology & Management College in Varanasi".

☛ Varanasi Local Chapter for Institution of Engineers. Nodal Centre for "Virtual Labs" in association with IIT-Delhi.

☛ Centre for Spoken tutorial in association with IIT-Mumbai. Intellectual Conference on Happiness & Well being in association with Royal University of Bhutan.

☛ National Conference on "Emerging Trends in Science, Technology & Management, ETSTM-2019

☛ Top position in 27th Dr. Kalam Startup Parikrma by 2nd yr B.tech Students of Ashoka Institute.

☛ 2nd Position in Kalam Annual Project and Poster Technical Competition" – 2019 (KAPPTeC)

☛ UPST funded the project on "Medical ATM" by Ashoka Student, Mr. Vanshraj Jaiswal, ECE.

Estd. 2010

www.ashokainstitute.com

B.TECH

Electronic & Communication, Mechanical, Computer Science & Engineering | Electrical, Civil | Bio-Technology

PHARMACY

B.PHARM | D.PHARM

MANAGEMENT

BBA | B.COM | MBA



ASHOKA



THE
GREAT
PLACE OF
USEFUL
LEARNING

ASHOKA
INSTITUTE OF TECHNOLOGY AND MANAGEMENT
Approved by AICTE & PCI, New Delhi | Affiliated to AKTU & BTE, Lucknow



ASHOKA
SCHOOL OF BUSINESS
Approved & Affiliated to MGKVP, Varanasi

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ABOUT ASHOKA

ASHOKA Institute of Technology and Management (ASHOKA) came into existence on February 22, 2010 located at heart of the holy city Varanasi at the distance of 3.5 km from the Varanasi Cantt Railway Station and is also near to the place of enlightenment of Lord Buddha, Sarnath (Rishipattan) at the distance of 1.5 km. The institute's location adds vibrancy of the campus and makes it an ideal place for learning. It is safe, secure and provides excellent academic environment. It offers Diploma in Pharmacy, B.Tech in six Engineering disciplines (Computer Science and Engineering, Mechanical Engineering, Electronics and Communication Engineering, Electrical Engineering, Civil Engineering and Biotech), B.PHARM, BBA, B.COM and MBA in 4 specializations (HRM, Marketing, Finance, IT). It aims to excel in arena of technical education covering the objective of imparting superlative skills of teaching hinged on availability of world class infrastructure. Institute believes in conveying such qualitative knowledge that enables budding technical wizards to accept the challenges of posterity. Our sprawling campus studded with plush facilities will go a long way in giving much needed inputs to students of UP in general and Purvanchal in particular. Our integrated campus is first of its kind to offer Managerial, Pharmaceutical and Engineering studies under one umbrella in the competent and dynamic leadership of top class academic stalwarts. The institute also intends to ensure holistic growth of students in order to make them accountable for societal and national elevation and amelioration. It has already become a trend setter in professional education in eastern up owing to the strong foundation laid by great minds, assisted by highly qualified faculties and supported by excellent infrastructure and amenities. May our students prove themselves as scintillating stars in sphere of scholastic pursuit of knowledge! BBA, B.COM, Approved & Affiliated By MGKVP - Varanasi, D.PHARM BY BACL OF Technical Education, Lucknow. B.TECH & MBA courses are approved by ALL INDIA COUNCIL FOR TECHNICAL EDUCATION (AICTE) and B. PHARMA by PHARMACY COUNCIL OF INDIA (PCI) and the institute is affiliated to Uttar Pradesh Technical University (UPTU) Lucknow.

VISION

“To become a technical institute of International Standards with human values through continuous improvement with the help of our dedicated team”

MISSION

“To provide world class education in engineering, technology, pharmacy and management, to enhance research and development, encourage creativity, promote innovation, build leadership, entrepreneurship, nurture team work and satisfy stakeholders”

POLICY

- Best standards and practices of good governance, shall be put in place to bring in transparency of operations and improve credibility at all levels.
- Ready professionals to be developed through interactive teaching learning process, corporate exposure and project work for industry.
- Higher studies research for faculties & staff shall be encouraged for up gradation of

knowledge which would inter alia include participation in TEQIP"s, Seminars, and workshops etc.

- Appropriate laboratory facilities would be developed in selected areas to provide fillip for Research & development.
- Industrial consultancy shall be carried out in an effective manner through Industry Institute Partnership



INFRASTRUCTURE

The campus span is more than 13 acres comprising lush green lawns dotted with Hi-Tech laboratories and modern buildings. State of the art, labs, and workshops for the students for hands-on practical training.

SCHOLARSHIPS

The college administration encourages and financial support system through its Scholarship Program: Ashoka Merit Scholarship (for B.Tech. Students) Ashoka Merit Scholarship (for B.Pharm, D.Pharm Students) Ashoka Merit Scholarship (for MBA Students)

STUDENT - TEACHER RELATIONS

There is always a strong interpersonal communication between the students and the so that teachers may get to know the students personally for their development & growth.

At Ashoka Institute there is strong bonding and understanding between teachers and students. An innovative "Mentorship Program" has been introduced in the college that guides and solves the problem of students

DEVELOPMENT PROGRAMMES

Classroom teaching is emphasized with personality development programs and grooming sessions for students in their prefinal and final years. Eminent Speakers regularly visit in Ashoka campus. Ashoka Institute supports the development of communication and interpersonal, interactive skills for the overall personality development of students, and hence, offers and organizes programs including Group discussions, Aptitude tests, Technical presentations, PDP, and sponsored projects which benefit the students with qualities like commitment, hard work, communication skills and team spirit.

“ Ashoka Institute supports the development of communication and interpersonal interactive skills for the overall personality development of students ”

The UG & PG Degree

ASHOKA Institute of Technology and Management (ASHOKA) offers a portfolio of programs across the undergraduate and postgraduate spectrum. We have courses from over 7 UG & 1 PG subject areas which are informed by the latest research and taught by qualified academicians. All our courses are customized to meet the specific training needs required in today's profession. We work with industry experts from varied organizations to develop creative academic programs that can count towards industry-level qualifications.

Explore our courses to find the right one for you.

■ **B.Tech**

1. With degree in Civil Engineering
2. With degree in Computer Science & Engineering
3. With degree in electrical Engineering
4. With degree in Electronics & Communication
5. with degree in Mechanical Engineering
6. With degree in Bio Technology

■ **Pharmacy**

With degree in B.pharm, with Diploma in D.Pharma

■ **Master of Business Administration**



COMPUTER SCIENCE & ENGINEERING:

- Internet Technology Lab
- Object Oriented Programming Lab
- Software Engineering Lab
- Unified Modeling Language Lab
- Database Management System Lab
- Computer Graphics Lab
- Data Structure Lab
- Assembly Language Lab
- Network Programming Lab

Duration : 4 years
Degree Awarded By :
AICTE & Affiliated to AKTU, Lucknow

ELECTRICAL ENGINEERING :

- Electrical Machine Lab
- Control System Lab
- Power System Lab
- Power Electronics & Drives Lab
- Basic Electrical Lab

Duration : 4 years
Degree Awarded By :
AICTE & Affiliated to AKTU, Lucknow

CIVIL ENGINEERING:

- Environmental & Pollution Control Lab
- Surveying Lab
- Geology & Geo-technology Lab
- Transportation Engineering Lab
- Hydraulics & Hydraulic Machine Lab
- Structural Engineering Lab
- Concrete Lab

Duration : 4 years
Degree Awarded By :
AICTE & Affiliated to AKTU, Lucknow

MECHANICAL ENGINEERING:

- Workshop
- Automobile & Thermodynamics Lab
- Hydraulic Lab
- Material Testing Lab
- CAD / CAM Lab
- Heat & Mass Transfer Lab
- MS Lab
- Theory of Machine Lab

Duration : 4 years
Degree Awarded By :
AICTE & Affiliated to AKTU, Lucknow

ELECTRONICS & COMMUNICATION ENGINEERING:

- Electronics Lab
- Electronics Workshop
- Digital Electronics Lab
- Electronics Engineering Design Lab
- Microwave Engineering Lab
- Communication Engg. I & II
- Signal Processing Lab I & II
- Microprocessor Lab
- Optical Fiber Lab

Duration : 4 years
Degree Awarded By :
AICTE & PCI, New Delhi & Affiliated to AKTU, Lucknow

BIO TECHNOLOGY:

- Microbiology Lab
- Genetic Engineering Lab
- Molecular & Cell Biology Lab
- Analytical Techniques & Bioprocess Engg. Lab
- Fermentation & Food Biotechnology Lab
- Bioinformatics Lab
- Biochemistry & Immunology Lab
- Fermentation & Biotechnology Lab

Duration : 4 years
Degree Awarded By :
AICTE & Affiliated to AKTU, Lucknow

(PHARMACY)

D PHARM:

- Pharmaceutics Lab I, II, & III
- Pharmaceutical Chemistry Lab I & II
- Pharmacology Lab I & II
- Microbiology Lab
- Pharmaceutical Analysis Lab
- Sophisticated Instrumentation Room
- Computer Lab
- Machine Room
- Pharma cognosy Lab

Duration : 2 years
Degree Awarded By :
PCI, New Delhi & Affiliated to BTE, Lucknow

B PHARM:

- Pharmaceutics Lab I, II, & III
- Pharmaceutical Chemistry Lab I & II
- Pharmacology Lab I & II
- Microbiology Lab
- Pharmaceutical Analysis Lab
- Sophisticated Instrumentation Room
- Computer Lab
- Machine Room
- Pharmacognosy Lab

Duration : 4 years
Degree Awarded By :
AICTE & Affiliated to AKTU, Lucknow

MANAGEMENT:

BBA, B.Com

Duration : 3 years
Degree Awarded By :
Approved & Affiliated to MGKVP, Varanasi

(MBA) Master Of Business Administration

- Specializations (HR, MK, FM, IT, IB, OM)
- Computer Lab
- G D Room
- Communication (Language) Lab
- Interview Rooms
- Personality Development Lab
- Seminar & Presentation Room

Duration : 2 years
Degree Awarded By :
AICTE & Affiliated to AKTU, Lucknow

CONFERENCE HALL:

Institute is having seminar hall for the purpose of lectures, seminars, symposiums etc. The hall is intended to congregate the seating intake of 500 spectators at a time with the two central air conditioners. The hall has reassuring chairs, for better echo its has digital chorus and projector with net availability. Many academic events go on throughout the year for imparting quality education to the future Engineers and Managers.

ASHOKA is endowed with one of the best Conferencing facilities comparable to any of the top B-Schools in the country. The Conference Room is acoustically designed and aesthetically decorated. it is fitted with all the modern audio-visual gadgets which include LCD Projectors, Computers, DVD Systems and CD Players along with Video Conferencing Facilities.

GD ROOM:

We create the potential for future transforming into a golden era and to confer students an edge for Debate. Group Discussions and Presentations these methodologies are channelized at a habitual basis. Our students are also having the well furnish GD Room. Numerous events are conducted there The room is also utilized for the gigantic event held at ASHOKA pertaining to Training & Placement.

BOY & GIRLS HOSTEL:

ASHOKA provides separate hostel for boys and girls with composed and hygienic environment allied with nourishing and nutritious food. We, at Hostels, sustain the environment of learning and amusement both. Our hostel embeds the highest human values. team spirit and the art of leadership to the students residing in and makes them enable enough that they may transform themselves in to competent humans of tomorrow.

Accommodation for students rolled in hostel will be provided to full time day by the college hostel committee. Application for hostel should be submitted in the prescribed form. No Ex-students shall be allotted any hostel accommodation. In boys hostel we have the figure 200 for accommodation whereas in the girls hostel there is an arrangement of 300 girls residing at a time.

The first preference for the hostel accommodation will be given to the students coming from outside Varanasi favoring the newly admitted students in B.TECH, MBA & B.PHARMA,D.PHARMA Those from outside of Varanasi, but studied in Varanasi will be given hostel accommodation at par with outside Varanasi students provided they produce certificate for their stay in hostel.

Hostel has Wi-Fi Facility, Prayer Hall, Recreation Hall, Visitors Hall, Guest Room, Hygienic Canteen General Store, Stationary Shop, Cosmetics and Snack Shop, Photocopier Stall, PCO with ISD and STD Facilities. Exhaust System along with 24 hours electricity and water supply.

TRANSPORT:

For making the reach available and easy from trail to Whirlpool, College provides transportation at all the major routes with highly comfortable AC & Non AC Buses, Cabs and taxis on a conveniently affordable price Facility to students and staff on every route keeps them punctual and timely it covers almost all the routes of the holy city Varanasi. Transport facility is also available for outside of Varanasi.



LIBRARY

Libraries are the spine of any elegant society and the heart of any academic institution. Thus the library at ASHOKA also acquires a prominent place among the students and faculties. Situated in area of 3000 square meters, it is a central place for academic and research activities. the library has a well equipped hall with the seating capacity of 100 students. it has a very rich collection of relevant books, journals, magazines, reference books, E-journals, E-Books, Meeting the modern age requirements. More than 22000 books are accessible to meet the thirst of teaching and learning and to satisfy the academic needs. For making students a better citizen of the country, library provides books of life skills as well as guidance for enlightened and scholarly readings. Students are provided (on special request) the copy of project reports which gives them inputs for research, based on industry and managerial sections. It being a key division within ASHOKA & its services have five major areas of concern:

- Students Section
- Referral Section
- E-Library (Digital) Section
- Faculty & Research Support Section

Information gathering and Liaison section (Periodicals) our central help desk also provides facility for Online Public Access Catalogue (OPAC). Library Services also offers a portfolio of services to an extensive network of affiliated departments. A number of foreign & national journals are being subscribed on-line to facilitate the ongoing research activities and to expand the areas of future research activities.





TRAINING & PLACEMENT CELL

Training & Placement cell plays a major role in shaping up the career goals of students. Keeping this key aspect into consideration, it is realized that training is important for every student to enhance their employability skills and achieve good placement in various corporates.

Objectives:

- Bridging the gap between the industry and fresh graduates and fit the requirements of industrial need.
- Continuous Institute-industry interaction.
- To assist students to develop their academics and career interests, through individual counseling and group sessions.
- Placing the students in industries through ON/OFF campus recruitments.

Activities:

- Employability Skills Enhancement program.
- Student Development Program.
- Training & Development.
- Industry Expert Interaction.
- Industrial visit.
- Summer Internship Program.
- Corporate Career Counseling.

- Short term live Projects.
- HR Meets.
- MoUs with industry.
- Alumni Meet.

Placement Process:

- Companies are approached and invited to campus for placements, job fair & internship.
- Receiving campus hiring requirements from companies along with job description.
- Notify placement opportunities through all means.
- Sharing eligible students' profile to company.
- A mutually convenient date is finalized for the recruitment drive.
- Pre-Placement Talk by company to give insight about company and job profile.
- Company visits the campus and conduct the tests, group discussion & interview as per their selection process.
- Offer letters or LOI to shortlisted students.

Highest CTC offered - 6.6 Lakh Per Annum
Average CTC offered - 3.6 Lakh Per Annum
Minimum CTC offered -2.0 Lakh Per Annum



Congratulation!

Er. PRAKHAR SHARMA

B.TECH, CIVIL ENGINEERING
2019 BATCH

For
**UK ATOMIC ENERGY
AUTHORITY**

His research is in collaboration with the UK Atomic Energy Authority (UKAEA) to understand the thermo-mechanical behaviour of fusion components inside a fusion reactor.

ALUMNI ASSOCIATION OF ASHOKA

We celebrate Alumni meet on every Engineer's Day 15th September. The mission of Alumni Association is to reach, engage and serve all alumni and present students by networking with one another and emotional connection between the institute and it's alumni



TOP RECRUITERS

